

Practice Strategy

The Importance of Practice Strategy

A good practice strategy is vital to ensuring quality of patient care, staff morale, financial stability, and overall organizational success. Here are some ways that practice strategy can benefit you:

<ul style="list-style-type: none"> • Job clarity to your staff 	<ul style="list-style-type: none"> • More “ideal patients” 	<ul style="list-style-type: none"> • Increased practice efficiency
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Practice Strategy is Like a Sheet of Music

Practice strategy creates harmony through all components of your practice; your staff, your patients, your EMR system, and your providers. From treatment plans to the patient experience, your practice strategy ensures a patient experience that drives loyalty, compliance, and referrals. Your practice strategy will be unique, reflecting your vision for your practice. A successful practice strategy begins with the following:

Your “Why”	Your Ideal Patient	Your Goals, Plans & Actions

Here are some important questions to help you develop clarity for your practice strategy:

- How many patients a day can you see effectively?
- How many patients a day do you want to see?
- How can I engage more of my ideal patients?
- What are the type of patients that drain the time & energy of you & your staff?

Clarity for Your Roles

What does this practice strategy look like for your...

Front desk & schedulers?	Nurses & MA's?	Providers?	EMR System?

Keys to Your Practice Strategy

I also provide practice strategy sessions to help you answer these questions and prepare your team if you prefer a more personalized approach. Don't hesitate to reach out to ryan@ryanmainey.com!

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